

NRCS and IPM Working Group Conference Call Notes from April 2, 2010

Workgroup URL - <http://www.ipm.msu.edu/work-group/home.htm>

Workgroup listserv: EQIP@LIST.MSU.EDU

Corrections/additions to Amrita Batra at abatra@ipminstitute.org

Next Call: Friday, May 7, 9:00 Central/10:00 Eastern.

Participating (7): Amrita Batra (IPM Institute), Joe Bagdon (NRCS), Seth Dibblee (US EPA), Barb Stewart (NRCS), Tony Bailey (IN NRCS), Anastasia Becker (MO Dept. of Ag), Bill Kuenstler (NRCS), Giulio Ferruzi (NRCS).

Attachment:

1. IPM Brochure-Sheet 1 and 2 (draft)

Agenda:

1. IPM Brochure for NRCS (Page 1 and 2 drafts attached):

- i. Our working group is developing an IPM brochure to be circulated to NRCS state offices.
- ii. Content includes: introduction to IPM, PAMS (Prevention, Avoidance, Monitoring, Suppression) method, success stories of growers enrolled in NRCS conservation program with input by NRCS working group members and an overview of resources developed by our working group.
- iii. Brochure will be helpful to NRCS state offices staff, could also be passed along to crop producers.
- iv. Mention release date and version number on brochure sheets.
- v. Jargon should be edited from text.
- vi. The name of the 595 Practice Standard has officially changed from the 595 Pest Management Practice Standard to the 595 Integrated Pest Management Practice Standard.
 - a. Brochure should always refer to the standard's new name in full form.
 - b. Include a note to alert readers to the change in name.
- vii. PAMS column (sheet 1, front) should clarify that included text serve as examples of PAMS practices, they are not the complete list; reference sheet 2 of brochure for additional details on PAMS on sheet 1.
- viii. Flow chart (sheet 1, back) is confusing, difficult to follow arrows.
 - a. Graphically, flow charts are a good vehicle to share information.
 - b. A curved flow chart might work better.

- c. Order of text in the flow chart may be questioned; we could use previously published IPM flow charts instead.
- ix. Description of PAMS (page 2) could be more crop-specific.
- x. Provide link to National IPM Guidelines available on the North Central IPM Center's website.
- xi. **Please email any additional comments or suggestions on the attached brochures to Amrita Batra at abatra@ipminstitute.org.**
- xii. **Amrita will email the working group a revised draft of the brochure prior to our conference call in May.**

2. IPM Training Modules for NRCS:

- i. Self-study training modules may be more effective than facilitator-led modules.
- ii. Bob Nowierski (USDA) is developing IPM training modules for various audiences, we should contact Bob regarding a potential collaboration.
- iii. IPM training for NRCS staff is very important, good learning opportunity for Technical Service Providers (TSPs).
- iv. Seventy-five per cent of the training module's content will be uniform across states, remaining content will need to be tweaked as per the state's requirements and interests.