

Weather-based integrated pest and crop management conference

Monday, October 17, 2005

Kellogg Center, Michigan State University, East Lansing, Michigan



A one-day conference will be held to discuss the future development of a weather-based integrated pest and crop management system to aid Michigan agriculture and green industries with their production decisions. The event will take place on October 17 at the Kellogg Center on the Michigan State University campus. The conference will begin at 9:00 AM and conclude at 5:00 PM.

Key conference topics:

- 1) Technology for weather data collection and transmission.
- 2) Uses of weather-based pest and crop management products.
- 3) Delivery of information and products to end users.

Who should attend?

The organizing committee invites producers, consultants, researchers and field educators to come together to learn about the current systems and latest developments, as well as help plan for the future of a high-quality sustainable system that serves Michigan's plant production industries.

Agenda

8:30 AM	Morning refreshments, Lincoln Room, Kellogg Center
9:00 – Noon	Welcome, Invited speakers: Carol Windels, Univ. Minnesota Dave Meek, Campbell Scientific Juliet Carrol, Cornell Univ. Kathleen Baker, Western Mich. Univ.
Noon – 1:30 PM	Lunch (provided)
1:30 – 3:30 PM	Break-out sessions; open dialog and information exchange
4:00 - 5:00	Large group discussion, next steps

Questions? Contact MSU organizing committee members:

Michael Brewer	Annemiek Schilder	Ron Goldy
Jeff Andresen	Ed Grafius	Bruce MacKellar
Nikki Rothwell	Ron Calhoun	Willie Kirk
Bill Shane		

Sponsors:

Project GREEN, MSU Integrated Pest Management Program

Directions to Kellogg Center

The Kellogg Center is located on the Michigan State University campus at 55 South Harrison Road. For further information, please contact them at (800) 875-5090, or find them on the Internet at: <http://www.hfs.msu.edu/kellogg/>

FROM US-127. Exit on Trowbridge Road (exit 106) and travel east a half mile on Trowbridge Road to Harrison Road. Turn left (north) and travel approximately 1 mile (four traffic lights) to Kellogg Center and parking deck located on the right.

FROM I-496. Exit on Trowbridge Road (exit 9) and travel east a half mile on Trowbridge Road to Harrison Road. Turn left (north) and travel approximately 1 mile (four traffic lights) to Kellogg Center and parking deck located on the right.

What's next?

Your input will be used to plan for a high-quality, sustainable weather-based integrated pest and crop management system. Needs, priorities and support strategies gathered from the conference will be summarized and presented to conference attendees and our Project GREEN sponsor.

Registration details

If you are interested in attending this one-day event, please RSVP to Angela Jernstat by e-mail at: jernsta2@msu.edu or mail your registration information to: 243 Natural Science Building, MSU, East Lansing, MI 48824. **There is no registration fee.**

Registration for Michigan residents begins on August 26, (non-Michigan residents may register beginning October 3). Confirmation will be sent via e-mail. Registration is limited to 100.

Please use the subject line "Weather-based IPM conference" and include your name, business affiliation, e-mail and mailing address in the body of the e-mail.

